Exchange Work Plan and Timeline

Core Area	2011	2012	2013	2014
Background	Q2 Complete analysis of	Q1-Q2 Background		
Research	individual and small	research will be used		
	group insurance market.	to model potential		
	The analysis will include	enrollment in both		
	determining the size and	the Medicaid and		
	demographics of the	commercial		
	uninsured in Arizona and	insurance		
	identifying the largest	components of the		
	insurance plans in each	Exchange		
	market by market share			
	and location.			
	Q2 Research has been			
	completed and posted to			
	the Exchange website			
	and has been shared with			
	CCIIO and stakeholders.			
Stakeholder	Establish ongoing	Continue general	Continue	Continue
Consultation	consultation with	stakeholder	general	general
	stakeholders regarding	consultation on	stakeholder	stakeholder
	Exchange design and	design and	consultation on	consultation
	operational issues.	operational issues.	design and	on design and
			operational	operational
	Q2 Establish stakeholder	Continue stakeholder	issues.	issues.
	work groups on IT	workgroups on		
	Infrastructure, plan	specific	Continue	Continue
	certification and design	implementation	stakeholder	stakeholder
	issues. Separate work	issues.	workgroups on	workgroups
	groups have been		specific	on specific
	established for carriers	Q1 Navigator and	implementation	implementati
	and brokers. Meetings	Public Education and	issues.	on issues.
	have begun.	Outreach work	Continue	Continue
	Q2 Establish consultation	groups will be formed	consultation	consultation
	1	Tormed	with the 22	with the 22
	with the 22 federally recognized tribes in		federally	federally
	Arizona. The Inter Tribal	Continue tribal	recognized	recognized
	Council of Arizona will	consultation with the	tribes in	tribes in
	coordinate soliciting	22 federally	Arizona. The	Arizona. The
	tribal input on Exchange	recognized tribes in	Inter Tribal	Inter Tribal
	design and operational	Arizona. The Inter	Council of	Council of
	issues.	Tribal Council of	Arizona will	Arizona will
	133463	Arizona will	coordinate	coordinate
		coordinate soliciting	soliciting tribal	soliciting
		tribal input on	input on	tribal input on
		tribai iriput oli	input on	trivar iriput off

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		Exchange design and	Exchange	Exchange
		operational issues.	design and	design and
			operational	operational
		Q2 Contract with	issues	issues
		Inter-Tribal Council		
		to provide public		
		education/outreach		
		services to tribal		
		members.		
Legislative	Q1 Legislation was	Continue to engage	Q1 Introduce	Continue to
Regulatory	introduced in the	and update the	and enact any	engage and
Action	Legislature to establish	Legislature on	enabling	update the
Action	an Arizona Health	Exchange planning.	legislation	Legislature on
		Lacitatige planning.	_	_
	Insurance Exchange that		necessary to	Exchange
	complies with federal		ensure	planning.
	requirements. A public		compliance	
	hearing was held in the		with the ACA.	
	House Banking and			
	Insurance Committee.		Continue to	
			engage and	
	Q2 Testified before Joint		update the	
	House and Senate Health		Legislature on	
	Committee Hearing on		Exchange	
	Exchange Status.		planning.	
	Continue to engage and			
	update the Legislature on			
	Exchange planning.			
Governance	Q3 In consultation with	Q2 Governor's office		
Governance	1	,		
	stakeholders develop a	legal counsel will		
	governance model that	finalize memo		
	ensures public	outlining legal		
	accountability and	authority and		
	transparency.	identify issues that		
		need statutory		
		authorization.		
		Q3 Finalize		
		governance structure		
		that has the legal		
		authority to operate		
		an Exchange in		
		Arizona that		
		complies with federal		
		-		
Evolunce IT	O1 and O2 Canduct IT	requirements.	O2 Complete	
Exchange IT	Q1 and Q2 Conduct IT	Q1 Complete	Q3 Complete	
Systems	Gap Analysis of existing	preliminary business	final user	
	eligibility and enrollment	requirements and	testing,	

	and and the sale.	danalar IT	:alal!	
	systems, identity	develop an IT	including	
	potential solutions for	architectural and	testing of all	
	eliminating gaps with the	integration	interfaces.	
	ACA requirements and	framework.		
	final recommendations	Complete SDLC		
	on best approaches to	implementation and		
	meet ACA requirements.	security risk		
		assessment and		
	Q2 Complete IT GAP Analysis.	release plan.		
		Q1 Issue RFP for		
	Q3 Form work group and	development, design		
	retain IT consultant to	and maintenance of		
	develop work plan and	Exchange website.		
	time line for preparation	_		
	and award of IT	Q3 Award of website		
	infrastructure Request	RFP		
	for Proposal.			
		Q3 Finalize IT and		
	Q3 Issue Request for	integration		
	Information to receive	architecture.		
	additional information	Complete final		
	on commercially	business		
	available programs for	requirements and		
	the individual and SHOP	interim detailed		
	exchanges.	design and system		
	exertanges.	requirements		
		documentations.		
Program	Q2 Conduct review of	Continue	Refine business	Refine
Integration	current agency	collaboration on	requirements in	business
littegration	procedures and programs	design and	the inter service	requirements
	and identify changes	development of	agreements	in the inter
	needed to support	Exchange and	with AHCCCS,	service
	• •		·	
	Exchange operational	AHCCCS IT systems to	ADOI and ADES	agreements
	requirements.	integrate eligibility determination and	to reflect more	with AHCCCS,
	O2 Initiative meetings		information on	ADOI and
	Q2 Initiative meetings	enrollment process.	requirements of	ADES to
	with AHCCCS, Arizona	O1 Daufauus datailed	the Exchange.	reflect more
	Department of Insurance,	Q1 Perform detailed		information
	Arizona Department of	business process		on
	Economic Security and	documentation to		requirements
	the Health Information	reflect current State		of the
	Exchange to coordinate	business processes,		Exchange.
	efforts needed to	and include future		
	establish an Insurance	State process		
	Exchange.	changes to support		
		proposed Exchange		
1	Q4 Finalize an agreement	operational		

Financial Management	with the Arizona Department of Insurance to coordinate responsibility for the certification and regulation of qualified health plans, risk adjustment program and other Exchange related activities. Q4 Finalize an agreement with AHCCCS that coordinates responsibility for eligibility and enrollment in public health programs through the Exchange under a no wrong door policy. Adhere to all HHS financial reporting requirements under the planning grant and establishment cooperative agreement. Q3 Develop financial reporting system to	Adhere to all HHS financial reporting requirements unde establishment cooperative agreement. Q2 Develop financia model to determine projected enrollme	requirements under establishment cooperative al agreement.	Adhere to all HHS financial reporting requirements under establishment cooperative agreement.
	support management activities of the Exchange	in the Exchange and		required
	and comply with all	annual budget.		annual
	required financial reports by HHS.	Q3 Determine		accounting report to HHS.
	, , , , , , , , , , , , , , , , , , ,	funding source such	n	report to mis.
		as user fees or		
		assessments to		
		ensure Exchange w be self sufficient	III	
Core Area	2011	2012	2013	2014
Oversight &	Q3 Establish procedures	Q1 and Q2		
Program	to prevent waste, fraud	develop a		
Integrity	and abuse regarding	financial model to		
	the expenditure of	determine		
	Exchange Planning and Establishment Grants.	projected enrollment in the		
	Localisimicine Grants.	Exchange and the		
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	all HHS financial	Q3 Establish	
	reporting requirements	procedures for an	
		independent,	
	Continue to utilize the	external audit of	
	Governor's accounting	Exchange	
	office staff and	finances.	
	expertise on financial		
	management	Q3 Incorporate	
	procedures and issues.	program integrity	
		requirements into	
		all vendor	
		contracts.	
		Continue to	
		adhere to all HHS	
		financial	
		reporting	
		requirements	
		Continue to	
		utilize the	
		Governor's	
		accounting office	
		staff and	
		expertise on	
		financial	
		management	
		procedures and	
		issues.	
Providing	Q2 The Arizona	Q2 Determine if	
Assistance to	Department of	the existing	
Individuals and	Insurance will complete	appeals process	
Small	review of existing state		
Businesses,	consumer assistance,	for resolving questions of	
	coverage appeals	medical necessity	
Coverage	process and lay out	and contract is	
Appeals and	, ·	sufficient and	
Complaints	steps needed to ensure	what changes will	
	the Exchange has	be needed.	
	capacity to handle	De Heeded.	
	complaints, appeals and	O2 Fueluete	
	requests for assistance.	Q2 Evaluate	
		existing	
		Department of	
		Insurance	
		telephony system	
		to determine	
		capability of	
		handling	

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		compliance with		
		the ACA and		
		Exchange		
		requirements.		
		Q3 Incorporate		
		into the contract		
		for the call center		
		a customer		
		service		
		component to		
		handle pre-		
		enrollment and		
		post enrollment		
		assistance.		
Certification of	Q2 The Arizona	Q1 Develop a	Q1 Accept	Q3 Implement
Qualified	Department of	timeline for	applications to be	recertification
Health Plans	·		1	procedures in
nealth Plans	Insurance will perform	integrating the	qualified health	•
	a gap analysis between	certification	plans.	time for
	current licensing	process with the		second open
	requirements compared	IT systems to	Q2 Department of	enrollment
	to the requirements to	ensure there is	Insurance review	period.
	be a qualified health	sufficient time to	and certification	
	plan under the ACA.	receive and	applications.	
		approve filings for		
	Q3 Develop a timeline	qualified health	Q3 Certified	
	for the certification	plans and upload	qualified health	
	process to meet the	to Exchange	plans will be	
	initial open enrollment	website.	submitted to the	
	period.		Exchange website.	
	Q2-Q4 Conduct	Q2 Finalize QHP		
	stakeholder meetings	certification form,		
	and carrier work group	decertification		
	on the certification	and		
	process.	recertification		
	F- 30000.	requirements		
	Q4 Finalize			
	requirements to be			
	certified as a QHP.			
Call Center	Q3 Evaluate capability	Q2 Develop	Q2 Launch call	
Can Center	of AHCCCS and DES call	requirements for	center operations,	
	centers for	call center	publicize	
			•	
	incorporation into	operations.	availability of 1-	
	Exchange.	02122	800 number and	
		Q2 Issue, evaluate	post information	
		and award RFP	on Exchange	
		for call center	website.	
		vendor.		

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Exchange Website and Calculator	Q2 As part of the IT gap analysis develop requirements for the Exchange website and online calculator to determine eligibility for premium tax credit, cost sharing subsidies and eligibility for public programs. Q3 Consult with stakeholders on website functionality and user value.	Q1 Develop requirements for systems and program operations including: Requirements related to online comparison of QHPs, online applications, selection of QHPs, premium tax credit and cost sharing subsidy functionality and requests for assistance. Q3 Submit content for informational website to HHS for comment. Q3 Consult with stakeholders on website functionality and	Q2 Collect qualified health plan data for comparison tool. Q3 Launch Exchange website Q3 Consult with stakeholders on website functionality and user value.	Consult with stakeholders on website functionality and user value. Monitor web site maintenance to ensure vendor performance.
Quality Rating System	Q2 Begin discussions with carrier work group on quality rating system. Q3 Review Federal quality rating system and incorporate into requirements for qualified health plans. Q3-Q4 Incorporate quality rating system requirements into RFI and RFP for the IT infrastructure.	user value. Q2 Include quality rating requirements into website functionality.	Q3 and before open enrollment Post quality ratings on Exchange website.	Update quality ratings on a regular basis.
Navigator Program	Q3 Review requirements for navigator programs as developed by CCIIO.	Q2 Determine qualifications of navigators including	Q1 Issue, evaluate and award contracts to qualified	Q2 evaluate performance of navigators and award second

	Q3 Conduct stakeholder meetings on role and requirements of navigators.	licensure as an insurance producer. Q3 Determine funding source for navigator program.	organizations as navigators.	year grants.
Eligibility Determination	Q1 Begin coordination with AHCCCS, Arizona Department of Economic Security and the Arizona Department of Health Services regarding eligibility requirements for Medicaid, CHIP and other public programs.	Q1 Incorporate system requirements for eligibility determination into the Exchange IT systems to comply with no wrong door policy.	Q3 or before open enrollment begins, Complete all user testing.	
	Q2 Conduct IT gap analysis regarding current system requirements and Exchange requirements.			
Enrollment Process	Q1 Begin coordination with AHCCCS, Arizona Department of Economic Security and the Arizona Department of Health Services regarding eligibility requirements for Medicaid, CHIP and other public programs. Q2 Conduct IT gap analysis regarding current system requirements and Exchange requirements.	Q1 Incorporate system requirements for eligibility determination into the Exchange IT systems to comply with no wrong door policy Q3 Begin developing requirements for systems and program operations, including: Providing customized plan information for		
		information for individuals based on eligibility and QHP data, submitting		

			1	
		enrollment		
		transactions to		
		QHP, receipt of		
		enrollment		
		transactions from		
		QHP and submit		
		relevant		
		information to		
		HHS		
Applications	Q4 Review and modify	Q2 Incorporate	Q1 Finalize all	
and Notices	HHS requirements for	Exchange created	applications and	
	applications and	applications and	notices prior to	
	notices.	notices into	open enrollment.	
		systems		
		requirements.		
		·		
		Q4 Complete		
		stakeholder		
		review and		
		testing of		
		applications and		
		notices.		
Exemptions	Q3 Review systems	Q1 Begin systems	Q2 Complete user	
from Individual	requirements for	development and	testing.	
Responsibility	determining eligibility	incorporate into		
and Payment	for individual	website RFP.		
,	responsibility			
	exemption.	Q2 Review		
		utilization of		
		federal managed		
		service for		
		individual		
		responsibility		
		exemption		
Premium Tax	Q2 Complete IT gap	Q1 Begin system	Q2 Complete user	
Credit and Cost	analysis to determine	development and	testing.	
Sharing	systems requirements.	incorporate		
Reduction	,	requirement into		
Administration		website RFP.		
		Q2 Review		
		utilization of		
		federal managed		
		service for		
		premium tax		
		credit and cost		
		sharing reduction		
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Adjudication of Appeals of Eligibility Determination	O4 Incomparate	Q3 Begin developing business processes and operational plan for appeals functions. Q4 Initiative communication with HHS on process for referring appeals to the federal appeals process.	Q1 Establish resources to handle appeals of eligibility determinations including training on eligibility requirements.	
Notification and appeals of employer responsibility payment	Q4 Incorporate requirement into IT infrastructure RFP.	Q3 Begin developing business processes and operational plan for appeals functions.	Q1 Establish resources to handle appeals of eligibility determinations including training on eligibility requirements.	
Information Reporting to IRS and Enrollee	Q4 Incorporate requirement into IT infrastructure RFP.	Q1 Begin developing requirements for systems and program operations; including capturing enrollment data, submitting relevant data to HHS and capacity to generate reports. Q2 Begin systems development.		
Outreach and Education	Q3 Retain services of part time employee to prepare basics of marketing, public education and outreach campaign. Q4 Form stakeholder	Q3 Develop education and marketing materials, performance metrics and media strategy.	Q1 Continue marketing and outreach campaign building up to Exchange Launch	Continue marketing and outreach campaign to build enrollment in Exchange.

	work group to develop marketing and outreach strategic plan.	Q3 Submit final outreach and education plan to HHS.		
		Q3 Issue, evaluate and award marketing, media and outreach RFP. Q3 Begin implementation of marketing campaign to build		
		public awareness of the Exchange.		
Free Choice Vouchers	Q2 Research IT systems requirements for free choice vouchers as part of the IT gap analysis. Q3 Begin developing system requirements.	Q2 Incorporate system requirements for free choice voucher into website RFP.		
SHOP-specific Functions	Q2 Research the specific requirements for a SHOP Exchange as part of the IT gap analysis. Q3 Begin developing system and operational requirements for a SHOP Exchange.	Q2 Incorporate SHOP Exchange requirements into website and IT systems design and RFP.	Q3 or before open enrollment, Complete final testing of all systems.	